

SOCIAL MEDIA POLICY



Rationale

Faith Lutheran College has established social media pages to provide an additional communication platform for College families, staff and the wider community. Social media provides the opportunity to keep conversation flowing between all members of our College community.

As part of the school community; parents, students and staff of the College have a responsibility to engage appropriately with social media pages that are linked to the College.

When joining Faith's online conversation, we have the following rules and expectations –

Be friendly, fair & clean

- We provide a welcoming, encouraging and positive environment at Faith. Let's ensure this is reflected in our online conversations.
- Don't post anything that may be seen as abusive, defamatory, racist, derogatory, malicious or in any way offensive. We will remove any unfair comments and may block your account.
- Keep conversations respectful, just as we would face-to-face. Any posts that include swearing or profanity will be removed.

Be lawful, relevant & tidy

- Carefully consider what you are posting and do not post anything that may be against the law.
- Please ensure you comply by the terms and conditions of the social media pages and platforms you are using or accessing (Facebook, Instagram, Twitter etc)
- Please only share information that is relevant to our College community. If your post is not relevant (such as spam, commercial messages or irrelevant attachments or embedded links), it will be deleted.
- Untidy posts that use ALL capitals or contain nonsense will be removed.

Be mindful, safe & respectful

- Your opinions are your own: we encourage people to join the conversation, but please remember that posts on Faith College's social media pages do not necessarily reflect the opinions of Faith College, nor can we confirm their accuracy
- If you come across positive or negative remarks about the College and/or its operations online that you believe are important, please pass those posts to the Principal who will consider such comments on a case by case basis.
- Faith College's social media pages are for general information only – please don't share personal information. If you have a personal question or comment, please send us a private message by clicking the 'message' button at the top of the page.
- It is safest to always act on the assumption that all postings are in public (even when the strictest settings are used).
- Please avoid the use of negative comments or naming of Faith College, students or staff that may impact on safety and wellbeing.
- Please note that the College's anti-bullying and harassment policies apply to activities which are both online and in the physical space.
- If you don't get it right and a mistake is made, correct the mistake and clearly outline what you have done to fix it. If the situation necessitates it, apologise. If a major mistake is made (eg posting confidential information), let someone know straightaway so steps can be taken to minimise any impact it may have.
- Your feedback is welcome, and we value all opinions. However, please ensure your comments follow the rules and expectations above (friendly, relevant, clean etc).

- Anything you post, including photos and comments, may be used again by Faith College to promote our College in any manner or media, without legal or monetary obligation to the author.

If any posts break these rules and expectations, we reserve the right to remove them and block any user who continues to break the rules. It is important to note that reports of cyber bullying and other technology abuses may result in a notification to the Police or other relevant authorities where the College is legally obliged to do so.

If you have any questions, or would like to discuss our social media sites, please email our Community Relations Team via communityrelations@faith.sa.edu.au.